

If you own a website one thing you have probably asked yourself is, “how are people getting links?” Here is the answer to that question. It is the answer that big SEO companies don’t want you to know. And the best thing about it is that anyone can do it and if you can write articles it is 100% free.

Finally the playing field has been leveled. Don’t spend thousands of dollars to an SEO firm to “optimize” your website when for just a few minutes a day you can get top rankings in Google using this article marketing blueprint of link building through article submission.

Without further adieu:

Link Building Through Article Submission – The Blueprint

With many things in life, those who are successful usually develop systems that help them create processes that can be duplicated and thus they can duplicate success. This link building system is no different.

Here is how it works:

Step 1: Choose which key phrase you want to rank for.

This is probably the most important step in this process because if you do some great link building for a key phrase that doesn’t get any searches you just end up wasting your time. Make sure you know which key phrases you want to rank for on Google and make sure that they will bring you enough traffic to convert into sales and \$\$\$!

For explanation purposes we will pretend that the phrase we are trying to rank for is “used cars”. So this will be the phrase we will use as the anchor text of most of the links we build.

Step 2: Write 3 unique articles.

These articles should be all related to the topic of your website and should include the key phrase you are going after a couple of times throughout the article. You want to write articles that are engaging, unique and have proper grammar and English. You may want to hire these out so that you get the best quality as possible.

For example I would go to Textbrokers.com and order 3 articles that have to do with “Used Cars” and make sure the writers are native English speakers and pay a little extra to have the quality be higher.

Step 3: Rewrite the 3 articles two times each.

In order to get the right number of articles distributed across many article directories, we need to get a higher number of articles written. A quick and cheap way to do this is to take the 3 articles we had written and hire writers to rewrite each article two times. So we would now have a total of 9 unique articles written.

Step 4: Submit the 3 original articles to Top Level directories.

Here is where the fun part starts. There are 5 big dog top level article directories that you should always submit your main articles to. They are Ezinearticles.com, Trcb.com, Hubpages.com, iSnare.com, and Squidoo.com. Here is how you submit to these sites.

- Take the first of the original 3 articles you had written and go submit it to www.ezinearticles.com including in your author bio the key phrase you want to rank for. In our case it would be “used cars”.
- Then go submit article #2 to www.trcb.com including the same key phrase as your link.
- Next go to www.hubpages.com and submit article #3 using your main key phrase again.
- After Ezinearticles.com has approved your article go to www.isnare.com and submit article #1 again but this time use a different but similar key phrase like “used cars for sale” instead of the main term as your link.
- Finally, visit www.squidoo.com and submit article #2 again using a new related key phrase like “used car dealer”.

You may be wondering why you should submit this way but just trust that the process works.

Step 5: Submit to Low Level Article Directories

In this step of the process you are going to be submitting the 6 rewrites to up to 10-20 lower level article directories. You can pretty much choose any from our huge list of article directories at www.freearticlesubmission.org and they will work for you. Here is what you do:

- Choose 4-6 article directories (excluding the 5 top level directories above) from the list of article directories at www.freearticlesubmission.org and submit rewrite #1 to each of

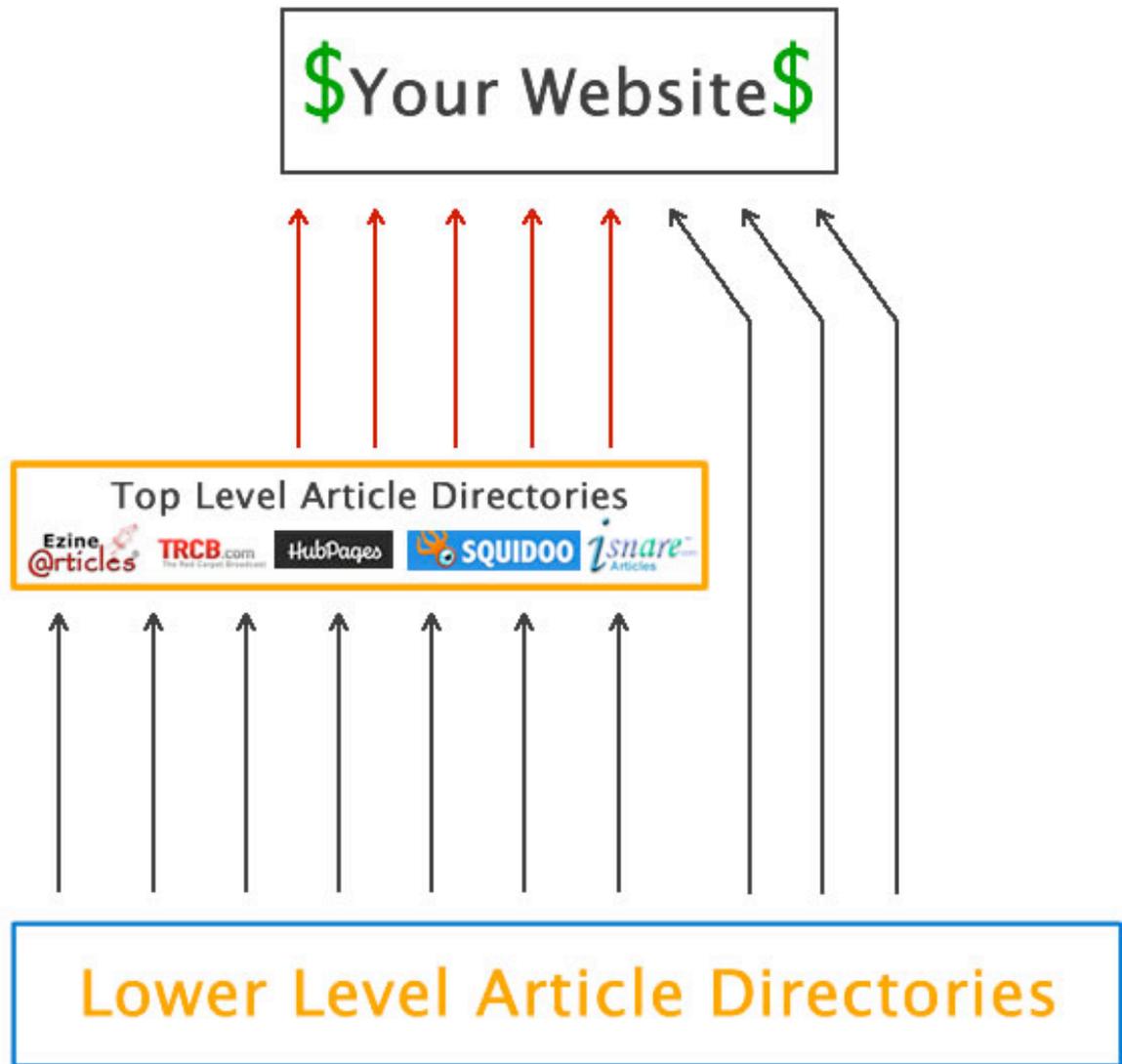
- the directories. Use your main key phrase as your anchor text for 4 of the submissions and secondary related key phrases for the other two submissions. Make the links point to your article at www.ezinearticles.com instead of your home page.
- Repeat the previous step, choosing rewrite #2 and choosing 4-6 new article directories and this time point the links to your article at www.trcb.com. The link text for 4 of the submissions should again be or your main term and the other 2 links should be a related term you want to rank for.
 - Repeat the same step again choosing a new rewrite and submitting it 4-6 times with all of the links pointing to your article at www.hubpages.com
 - Do the same thing again pointing the links to your article at www.squidoo.com and be sure to mix up your anchor text as described previously.
 - Repeat this process again pointing your links to your article at www.isnare.com and again be sure to include your main term 4 times and a related key phrase the other times as the anchor texts.
 - Finally, grab the last rewrite and submit to 4-6 more article directories. This time make all of the links point back to your home page. Use your main key phrase 4 times as the anchor text and a couple of related phrases as the anchor text for the other two submissions.

The reason behind this methodology is two fold. One, as you build links to these social media properties they are more likely to rank for the terms you are targeting. If ezinearticles.com ranks for used cars and the page that ranks links to me, I will get traffic to my site from their search engine placement.

Secondly, the more websites that link to their article pages the more powerful those article pages are and they in turn pass a powerful link back to me so my site then ranks better.

Here is a diagram of how this process should work:

Article Marketing Guide



As you can see from the diagram above when you use this process of link building you are getting most of your links from the main top level article directories and then a few from the lower level directories you submit to link directly to your site.

Something to keep in mind:

60% of the article links regardless of whether they point to your site or a top level directory should use your main key phrase as the anchor text.

40% of the article links should be related key phrases or the term “click here” to ensure that your link building appears more natural to search engines.

When you submit to lower level directories, 70% of those links should point back to the top level article directories. 30% of those links should point directly back to your own website.

This link building strategy using article marketing has proven to work over and over again. This is what the best SEO companies in the world are doing to build links for their clients.

Good luck in your link building efforts!

The Team at FreeArticleSubmission.org